



2015 TEXT ANALYTICS WORLD SAN FRANCISCO MARCH 31-APRIL 1 CONTRACT

This agreement defines the terms under which Rising Media, Inc. of Santa Barbara, California (the "Organizer") and the Sponsor enter into a **sponsorship agreement for Text Analytics World in San Francisco March 31-April 1.**

SPONSORSHIP OPPORTUNITIES

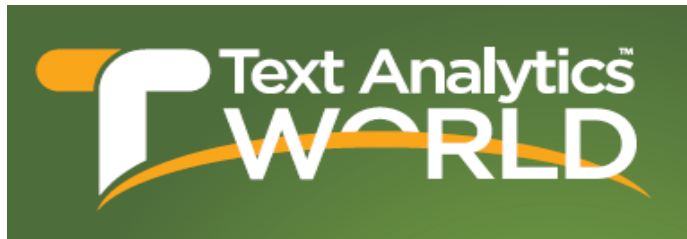
Please select which Sponsor Level your business plans to participate: (select one only)

1. Sponsorship Levels

- Diamond \$15,000
- Gold \$10,000
- Silver \$7,500
- Bronze \$5,000
- Showcase \$4,000

2. Additional Marketing Opportunities

- Badge Insert \$1,995
- Hotel Room Drop \$1,995
- Bag/Folder \$2,995
- Bag/Folder Insert \$495
- Lanyard \$2,495
- Ad Back Cover \$1,495
- Ad Inside front/back cover \$995
- Ad Full page \$695
- WIFI \$5,995
- Registration \$3,995
- Lunch & Learn \$6,995
- Reception \$6,995
- Passport Front Cover \$1,495
- Passport Participant \$995
- Ad on mobile App \$1,295
- Featured on mobile App \$995



SUB TOTAL:

Lead Retrieval Scanner (pre-ordered)
(please do not add \$200 if not required) + \$200.00

Grand Total:

Any exhibit space included with Sponsorship is table-top space only which means Rising Media Inc will supply 1 6ft draped table with 2 chairs or 2 six ft draped tables with 4 chairs depending on booth size, wastebasket, and company ID sign. Space allocation is at Organizer's discretion.

TERM

This agreement is effective as of the Acceptance Date and shall remain effective until the conclusion of the Event. Sponsor may terminate this agreement at any time by notifying the Organizer in writing or by email. In the event of termination by Sponsor, any sponsorship fees already due in accordance with the Payment Terms shall remain payable.

LIMITED LICENSE

Organizer grants Sponsor a limited license to use any of the art work on the Event site for the purpose of promoting the Event and linking to the Event site. Sponsor grants Organizer a limited license to use Sponsor's logo on the Event site.

PAYMENT TERMS

Fifty Percent (50%) of the sponsorship amount is due upon signature. The remaining 50% will be due one month prior to the Event. Checks should be made out to Rising Media, Inc. and sent to the address below. The Organizer reserves the right to change the venue for the Event. If for reasons of Force Majeure the Event cannot take place as scheduled, the Organizer reserves the right to reschedule the Event to a date and place of its choosing.

CANCELLATION

1. Cancellation of a sponsorship agreement must be in writing.
2. For cancellations received for the 2015 TAW SF event on or before October 31, 2014 the sponsor shall be entitled to a refund equivalent to 50% of the total sponsorship amount.
3. No refund for cancellations received for the 2015 TAW SF after October 31, 2014.



3. AGREED TO BY SPONSOR

Company _____

List Name _____
Company Name Listing to Appear on Event Promotions (if different from above)

Address _____

City, State, Zip _____

Name _____ Title _____
Please Print

Phone _____ Email _____
Please Print

Signature _____ Date _____

Event Contact for Questions:

Name _____ Title _____
Please Print

Phone _____ Email _____

Contact for Accounting:

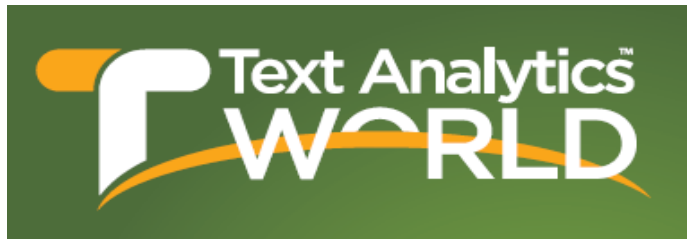
Name _____ Title _____
Please Print

Phone _____ Email _____

**Please sign and fax back to Rising Media, Inc. at: 508-401-2561 or
scan and email to: pgillis@risingmedia.com**

**Send payments to:
Rising Media Inc., 211 East Victoria Street Suite E, Santa Barbara, CA 93101, USA**

Inquiries
Paul B. Gillis
Chief Revenue Officer, Rising Media



Phone: 508-644-0641 | pgillis@risingmedia.com

SPONSORSHIP DELIVERABLES